**Registration form for Best Village Competition - INDIA**

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| **Village name** |  | **District Name** |  |
| **Sub-District/Tehsil** |  | **Name of State** |  |
| **Population** |  | **Demographic information** | Male- , Female- |
| **Village occupation** |  | **Rural Tourism Experiences/Attractions** |  |
| **Annual tourist inflow** |  | **Contact details** |  |

| **S. No.** | **Particulars** | **Description (100 Words)** | **Relevant supporting evidence  Photographs/ Schematic Diagram/ Google Map/ Google Image etc.** |
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| **1.** | **Describe how the village satisfies the initiative's aims to promote tourism as a driver for Rural tourism in all of its elements, including economic, social, and environmental.**  **Please attach a Brief on development of village with adequate pictures or presentation (in PowerPoint,) with**  **no more than 8-10 slides for this section.** |  |  |
| **2.** | **Does the Village have any existing recognized cultural (tangible and intangible) and natural resources?**  **\* Explain it with supporting (100 words maximum) Request to submit a maximum of 2 relevant supporting documents such as links, official documents, presentations, brochures, communications materials, photos or videos, etc.** |  |  |
| **3.** | **Does the village have implemented policies, measures and initiatives relevant to showcase how the village is committed to the promotion and conservation of its cultural resources which make it unique and authentic?**  **\*Explain it with supporting \* (100 words maximum) Relevant Supporting Document is required** |  |  |
| **4.** | **Please describe the main policies, measures and initiatives relevant to showcase how the village is committed to promote economic sustainability supporting business development, entrepreneurship, value chain integration, investment and the positive impact of tourism in the local economy. \* (100 words maximum) with relevant supporting.**   1. Does the village disseminate and/or promote policies, measures and initiatives to support the access to finance for tourism development?   YesNo   1. Does the village disseminate and/or promote policies, measures and initiatives to support and encourage tourism investment?   YesNo   1. Does the village disseminate and/or promote a framework that is conducive to business development, particularly for tourism Micro, Small and Medium Enterprises (MSMEs) and entrepreneurship? YesNo |  |  |
| **5.** | **Describe the main policies, measures and initiatives relevant to showcase how the village is committed to promote social inclusion and equality by catalysing and spreading the benefits of tourism. \***  **with relevant supporting documents. \* (100 words maximum)**   1. Does the village disseminate and/or promote policies, measures and initiatives to foster employment in the tourism sector?   YesNo   1. Does the village disseminate and/or promote policies, measures and initiatives to advance women empowerment and gender balance in tourism?   YesNo   1. Does the village disseminate and/or promote policies, measures and initiatives, to advance accessibility for travellers with specific access requirements?   YesNo   1. Does the tourism private sector is committed to Social Sustainability in line with the SDGs?   YesNo |  |  |
| **6.** | **Please describe the main policies, measures and initiatives relevant to showcase how the village is committed to environmental sustainability through the promotion and/or dissemination of policies, measures and initiatives that advance the preservation and conservation of its natural resources and minimize the impact of tourism development on the environment. \* (100 words maximum)**  **with relevant supporting documents.**   1. Does the village disseminate and/or promotes policies, measures and initiatives, for the preservation and conservation of natural resources? YesNo 2. Does the village disseminate and/or promote policies, measures and initiatives aimed at fighting climate change?   YesNo   1. Does the village disseminate and/or promote policies, measures and initiatives, to reduce single-use plastics in tourism? YesNo 2. Does the tourism private sector is committed to Environmental Sustainability in line with the SDGs?   YesNo |  |  |
| **7.** | **Does the Village market potential and tourism? If yes Describe the main policies, measures and initiatives relevant to showcase how the village is committed to the enhancement of the tourism value chain and the competitiveness of the destination in areas related to market access, marketing and promotion, innovation, product development and quality. \* (100 words maximum) Relevant Supporting document is required.** |  |  |
| **8.** | **Describe the main policies, measures and initiatives relevant to showcase how the village is committed to make tourism a strategic pillar for rural development and how the village promotes a governance model based on public-private partnerships, cooperation with other government levels and the engagement of the community in tourism planning and development. \* (100 words maximum) Relevant Supporting document is required.**   1. Does the village have accommodation options that reflect rural and local values?   YesNo   1. Does the village have eating options with local gastronomy and traditional culinary culture?   YesNo   1. Does the village have and promote products and activities related to local traditions and facilitates their purchase by local businesses and by tourists?   YesNo |  |  |
| **9.** | **Provide a description of the village’s infrastructure and how it facilitates access and communications that improve the wellbeing of rural communities, business development as well as the visitor experience. (100 words maximum) Relevant Supporting document is required** |  |  |
| **10.** | **Please provide a description of the village’s health, safety and security systems to safeguard residents and tourists \* (100 words maximum) Relevant Supporting document is required.**   1. Does the village has/is part of a public health, safety and security plan/system?   YesNo   1. In case of vulnerability to natural disasters, the village has/is part of an emergency plan? YesNo |  |  |

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| **S.No** | **Factors of Participation** | |  |  |
| **1.** | **Are you satisfied with the village’s vision on the contribution of tourism for rural development? If yes then elaborate with relevant source (100 words maximum).** |  | | |
| **2.** | **Two Creative & Innovative initiatives that you think will make a critical contribution to your objectives stated above. Creative and innovative approaches will be especially valued (100 words maximum).** |  | | |
| **3.** | **Why do the village want the designation of Best Tourism Village and what are its expectations? (100 words maximum).** |  | | |
| **4.** | **Has the Village contributed in developing of Rural Tourism cluster.? If yes elaborate with relevant sources (100 words maximum)** |  | | |
| **5.** | **How the village has contributed in advancement of sustainable development Goals? (100 words maximum)** |  | | |

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| **S.No** | **Future Actions in Development of Tourism** | |
| **1.** | **Does the village face threat and challenges to the sustainability of Rural tourism development in the village? If yes please elaborate the threats and challenges (100 words maximum).** |  |
| **2.** | **Next 5-year development strategy for the village and how will they respond to the threats? (100 words maximum).** |  |
| **3.** | **How this development strategy will contribute to the conservation of local culture and natural assets? (100 words maximum).** |  |
| **4.** | **How will multi-stakeholders, including local communities, involved to support these actions? (100 words maximum)** |  |
| **5.** | **How will the village monitor the progress of Rural Tourism through these actions? (100 words maximum)** |  |

**Requisites for Application:**

In line with the Rural Village Competition, a village must present the following features to be eligible for application:

* Low population density and not exceeding 25,000 inhabitants
* Located in radius of famous places, Tourist destination or landscape
* Having Traditional activities including fishery, agriculture, forestry, livestock
* Having history of community values or based on past achievements

**Questionnaire Format:**

Separate Word document\*\*\*