

CONCEPT:

The project proposal comprises of the following components:

1. An online competition for the best images link with stories and Tourist sites (Can be Heritage, Historical or purely based on Natural Beauty) with potential for creation of Tourist destination. **A Format will be provided for each contestant and they will have the story written and authenticated by respective village council before uploading on the portal. Winning candidates will be selected on the following basis**
 - **Fulfilment of criteria**
 - **Feasibility of the project Location**
 - **2 Winners per district**
2. **The Pictures of each destination with a highlighted tourist spot.**
3. **Important Information on Tour Operators/ Festivals Dates/ Accommodations & Hotels/ contact and updated details of all the services for Tourist.**

Rules and Regulations Guidelines

The participant must be over 18 years of age.

The participant must be a citizen of India, residing in Nagaland.

The photograph should depict the theme “**Enchanting Nagaland**”.

Two entries (Photographs) are allowed per photographer.

The photograph must be original and no watermark of any kind should be on the photograph.

Participants may submit colour photographs taken up to five years before the start of the competition

Participant also may submit **geo tagged** details of the submitted photos.

The photograph must be of **highest resolution possible.**

It can be in Landscape/Portrait mode.

Photographs that have been digitally altered beyond standard

Optimization (removal of dust, cropping, reasonable adjustments to exposure, colour and contrast, etc.) will be disqualified. Adult content of any kind will not be entertained and would lead to direct disqualification.

A caption must be given for the photograph.

Any photograph received after October 16, 2021, 11:59 PM will not be considered for the competition.

Entries will not be accepted unless submitted via the official contest channel. Entries not submitted through the proper channel will be deleted.

Entries will be judged by the Department of Tourism. All decisions are final. The Company reserves the right to disqualify any entry that is deemed inappropriate or does not conform to stated contest rules.

By entering the contest, entrants agree that photos submitted can be used by the Department for advertising purposes.

Submissions will not be accepted once the deadline lapses.

The prize must be collected by the winner and is non-transferable.

The winner will be contacted via the email address provided during entry. If no response is received after [three] business days, a new winner will be selected and the previous winner will forfeit all rights to the prize.

The contest is void where prohibited or restricted by law.

Text: Short title and a text of maximum 2000 characters or 250 words in English.

- **Important Information on Tour Operators/ Festivals Dates/ Accommodations & Hotels/ contact and updated details of all the services for Tourist, such as activities and other place of interest for Tourist. The write up will comprise of details of destinations such as distance, nearest accommodations facilities and other significant places nearby and best Season to visit.**

All entries must be original works produced by the participant which have not been published anywhere.

All the short-listed persons will be given certificates accordingly. For the 2 winners the prizes will be as it follows:

Two First places will be given **25,000** INR (Two winners from each district)

A Coffee table book will be published using the winning photos.

Contact: +91 98638 13283 for any other information.

Submission of entry.

Details of Submission The photograph must be sent to nagalandtourism2014@gmail.com on or before October 16, 2021 11:59 PM with the following details:

Name _____

Age _____

Profession (Student/Working) _____

College/Company Name _____

Residential City _____

Date/Period of capturing the photograph _____

Caption of the photograph _____

Camera details _____

If this photograph has won/used before, the event details

Contact number _____

CHECK LIST BEFORE SUBMISSION

- 1. Word document with write up story written and authenticated by respective village council**
- 2. Information on how to get there, where to stay, distance from the accommodation, other nearby places to see.**
- 3. The photograph should depict the theme “Enchanting Nagaland”.**
- 4. Two entries (Photographs) are allowed per photographer.**
- 5. Participant also may submit geo tagged details of the submitted photos.**
- 6. No Mobile Photography will be entertained.**
- 7. Important Information on Tour Operators/ Festivals Dates/ Accommodations & Hotels/ contact and updated details of all the services for Tourist, such as activities and other place of interest for Tourist. The write up will comprise of details of destinations such as distance, nearest accommodations facilities and other significant places nearby and best Season to visit.**
- 8. A caption must be given for the photograph.**